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From Where I Sit

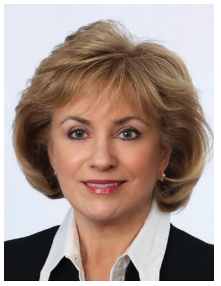
AAA Membership ideal holiday gift

Surprise your friends or family with priceless present

By Terri Petrick
President, AAA East Central

The holidays have finally arrived! There's nothing quite like this time of the year, from the endless baked goods to the lights and decorations.

It's also the time of year that, for me, three colors come to mind: white, gold and platinum. There's plenty of white snow that begins to fall, as well as a golden star and platinum tinsel adorning our holiday trees. But that's not why I think of the colors. To me, they represent three of the most practical gifts anyone can buy: the three tiers of AAA Membership cards.



Terri Petrick

The pressure is on when shopping for gifts. You rack your brain to come up with thoughtful gifts for your family and friends. That's where we can lend you a hand. AAA is a gift that keeps on giving.

AAA is famous for its 24-hour emergency roadside assistance, which alone is a great reason to buy it as a gift. You're checking an item off your holiday to-do list with the peace of mind that the recipient will be safe as they travel. Of course, no one wants to be in the position where they must use roadside assistance. But if they are, they'll be grateful for your gift.

One of the most overlooked benefits of a AAA gift membership is access to the Auto Club App (logo to the left). It can be found through the Apple Store or Google Play. It can be used to find the least expensive gas near you, access to member benefits on the go, call for roadside services digitally and more. But you won't be able to tell your gift recipient about the benefits of the app until you start using it yourself!

All year, and especially around the holidays, everyone would like to save money. As you're probably already aware, AAA membership can save you money at a variety of stores, restaurants, electronics and more. In fact, AAA Members save an average of $170 a year on everyday purchases. And that's just in addition to the money you save by using AAA's services!

The recipient of your AAA gift membership also will give them access to AAA's travel agency. This doesn't just come in the form of access to a trusted, experienced AAA Travel Advisor. AAA's travel services are also available digitally through a variety of platforms. The vaguest ideas can be expanded on and booked when visiting us virtually or in person.

AAA Members have discounts available on insurance products, free identity-theft protection and other automotive and financial services. And if you are looking for one more reason to purchase a gift membership, we're running a special offer through the end of December. Scan the QR code or visit AAA.com/HolidayGift for more details.

The Gift Of AAA

Scan QR code for details or visit AAA.com/HolidayGift.

FREE JUNIOR ASSOCIATES

Priceless Protection for Teens

If your teen has reached driving age, don't let them go it alone. AAA members can extend their AAA coverage for dependents age 16 to 18, with a free Junior Associate membership. They'll carry their very own AAA card, and are entitled to AAA benefits and services including 24/7 roadside assistance, exclusive savings at AAA Discounts & Rewards, AAA Mobile solutions and more. Members can add Junior Associates by calling or visiting their local AAA office or, by clicking on AAA.com/JuniorAssociate. *(All Associate Members must reside at the Primary Member's address, and proof of age may be required).*

Note: Free Junior Associates are not available with the Monthly Dues Option.

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INTERNET WEB SITE: www.AAA.com

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